

A Guide to Nonprofit Grants, Sponsorships, & Resources



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About me

CEO of Dewlyn Nonprofit Services & CommunityHeroes.us	Nonprofit trainer for SCORE.org	Udemy.com instructor.
Nonprofit consultant and grant-writer.	Author of book: <i>21 Ways to Fund a Nonprofit.</i>	Masters Degree in Public Administration.
Member of the American Grant Writers Association.	25 years experience in the nonprofit sector.	Helps over 3,000 nonprofit organizations across the U.S. annually.



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About you

You are in the right place if...

1. You manage a small nonprofit.
2. You haven't reached your funding goals.
3. You've had a difficult time locating funding opportunities.
4. You are just curious!



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Thought for Today

"The difference between a successful person and others is not a lack of strength, not a lack of knowledge, but rather a lack in will."

Vince Lombardi



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Featured Resources

Where to Find:

- ✓ Private Foundation Grants
- ✓ Corporate Sponsors
- ✓ Government Grants
- ✓ Small Business Funding
- ✓ General Resources
- ✓ Live Help and Support



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Grants

6

How to Position Your Nonprofit for Grants

Grants are financial awards given to support programs, operations, or specific projects. This funding is typically provided by a foundation, a government agency, or a corporation.

How to prepare for private foundation grants:

- 1. IRS Tax Determination Letter – 501(c)(3)
- 2. Program that is underway (in progress)
- 3. Partners/Collaborators
- 4. Grant Proposal (Budget and Board List)
- 5. Financial Statements
- 6. Website
- 7. Only apply for mission-aligned opportunities

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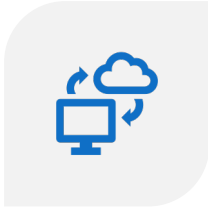
Grant Procurement Documents



LETTER OF INQUIRY –
2-4 PAGES



GRANT PROPOSAL –
10-40 PAGES



ONLINE APPLICATION -
VARIES

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Grant-Databases

9

Nonprofit Grant Databases

The Foundation Center Directory
fconline.foundationcenter.org

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Nonprofit Grant Databases

The screenshot shows the Instrumentl website interface. On the left, there's a section titled "Your Grant Search Starts Here" with a sub-header "From private and corporate grants to federal, and state funding opportunities, this is where you'll find your next big boost. Now get out there and change the world." Below this are two filters: "By Focus Area" (Addiction and Substance Abuse Grants) and "By Location" (Alabama Grants for Nonprofits). The main content area displays a list of grants, including "Laura J. Niles Foundation Grant" (Up to US \$10,000) and "Park Foundation Grants: Media, Environment, &...". The website header includes "instrumentl" and navigation links like "Browse", "Who We Serve", "About", "Careers", "Resources", "TRY 14 DAYS FREE", and "LOGIN".

Instrumentl
Instrumentl.com

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Nonprofit Grant Databases

The screenshot shows the Grantgopher.com website interface. The header features the "Grant Gopher" logo and the tagline "Your underground connection to available grants for nonprofits, schools, and municipalities!". Below the header is a navigation menu with links like "Home", "Grants for Nonprofits", "For Grantmakers", "Resource Center", "About", "Plans & Pricing", and "Help Desk". The main content area is titled "Find My Grants!" and includes search filters for "State" (North Carolina), "County" (Select County), "Program Areas" (Select Program Area), and "Keywords" (Homeless housing). A search button is present. Below the filters, there are search options: "Sort by Newest" and "Show Grants Without a Deadline". The results section shows "5 Results" on "Page 1" with a "Page Size" of "25". The first three results are: "Genworth Foundation" (Deadline NONE, Maximum Grant Amount not specified), "Caesars Entertainment - Regional and Resort Giving" (Deadline NONE, Maximum Grant Amount not specified), and "Barton Malow Company Foundation". Each result has "Save" and "Pass" buttons and a "View Details" link.

Grantgopher.com

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Nonprofit Grant Databases

The screenshot shows the Grantmakers.io website. On the left is a 'Profiles Search' sidebar with the text 'Profiles of 109,121 U.S. foundations' and 'Source: IRS electronic 990 dataset'. The main content area displays the profile for the 'BILL AND MELINDA GATES FOUNDATION' in Seattle, WA. It includes a 'Summary' section with financial data and a 'People' table listing trustees and staff.

Summary	
Assets	\$51B
Distributions	\$5.9B
Contributions	\$5.9B
Grant Median	\$500K
Count	3.7K
Grant Max	\$315M

People				
#	Name	Title	Hours / Wk	Comp (\$)
1	WILLIAM H GATES III	TRUSTEE	25	0
2	MELINDA FRENCH GATES	TRUSTEE	25	0
3	WARREN E BUFFETT	TRUSTEE	1	0
4	SUSAN DESMOND-HELLMANN	CHIEF EXECUTIVE OFFICER	40	1,417,272

Grantmakers.io

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International Grants

The screenshot shows the GrantSelect website. It features a navigation bar with 'Home', 'About', 'Plans', 'Help', 'Grant Makers', 'Contact', 'Search', and 'Logout'. A search bar is present with the text 'Enter one or more keywords:'. Below the search bar are two filter sections: 'Limit by Geographic location (United States):' and 'Limit by Geographic location (Worldwide):'. The US filter includes checkboxes for all states and territories, while the worldwide filter includes checkboxes for various countries. There is also a 'Limit by Subject heading(s):' section with checkboxes for 'Aboriginal Studies' and 'Abortion'. A 'Selected Subject Headings' section is also visible.

Grant Select
GrantSelect.com

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Faith-Based Grants

The screenshot shows the website library.cityvision.edu/org-directory. The main header reads "CITY VISION UNIVERSITY" with the tagline "Radically Affordable Education to Make a Living and a Life". A navigation bar includes links for "Future Students", "Current Students", "Undergraduate", "Graduate", "About", and "Contact".

The central content area is titled "Christian Organization, Volunteering and Ministry Directory". It features a search form with the following fields:

- Foundation Name (text input)
- Type of Foundation (dropdown menu, currently set to "- Any -")
- Funding Interests (dropdown menu, currently set to "- Any -")
- Annual Giving (dropdown menu, currently set to "- Any -")
- Total Assets (dropdown menu, currently set to "- Any -")

 An "Apply" button is located below the form.

To the right of the search form, there is a "Search Grants" sidebar with a "Foundation Name" input field and a "Type of Foundation" dropdown menu. Below this is an "About This Site" section stating: "This page is part of the online library of City Vision University. If you would like to go deeper,".

On the far right, the "Abbott Fund" section provides contact information:

- Web Address: <http://www.abbottfund.org/>
- Email: Not Available
- Location: 100 Abbott Park Rd D379 Ap6d, Abbott Park, IL 60064-0000, United States
- Type of Funder: Company-sponsored foundation
- Areas of Interest: Arts and Humanities, Children and Youth Ministry, Education, Federated Giving, Fundraising, Global Relief, Health and Medicine, Higher Education, K-12 Christian/Catholic Schools, Social Services, Women's Ministry
- Geographic Focus: Arizona

At the bottom of the page, the text reads: "City Vision University Website: (<https://library.cityvision.edu/grants/by-type>)".

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Education Grants

The screenshot shows the website <https://www.getedfunding.com>. The header includes the "GetEdFunding" logo and a navigation menu with links for "HOME", "ABOUT", "SPONSOR", "RESOURCES", "SAMPLES", "GRANT ALERTS", "SHARE YOUR SUCCESS", and "BLOG".

The main content area features a "Custom Search" section with the following text: "Use any combination of categories on this page to find grants that meet your specific needs. After you make your selections, click the 'Search' button below." Below this text are several filter categories:

- Sort search results by:** Deadline (dropdown menu)
- State:** National (dropdown menu)
- Institution Eligibility:**
 - Check All
 - Public
 - Private
 - Charter
 - Other (including homeschool, 501 (c)(3) organizations)
- Grade Level:**
 - Check All
 - PreK
 - K-2
 - 3-5
 - 6-8
 - 9-12
 - Adult
 - Higher Ed
- Focus:**
 - Check All
 - Academic Achievement
 - Equity and Diversity
 - Rural

At the bottom of the page, the text reads: "GetEdFunding Getedfunding.com".

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Media/Film Grants

The image shows two screenshots. On the left is the homepage of Media Impact Funders (MediaImpactFunders.org), featuring a navigation menu, a mission statement, and a news item titled "NEWS FROM THE FIELD" about hiring a Membership & Development person. On the right is a "FOUNDATION MAPS by Candid" interface for Media Impact Funders, displaying a world map with orange circles representing grant recipients. A summary table above the map provides the following data:

Metric	Value
Number of Grants	352,884
Value of Grants	\$26.6 Billion
Number of Funders	29,530
Number of Recipients	64,668

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Government

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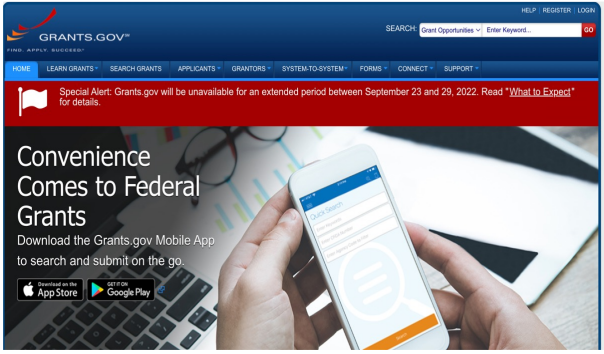
Getting Ready for Federal Grants

How to prepare for federal grants:


1. Must be an existing organization with data to support your success.
2. Should have formal multi-level partnerships.
3. Must have financial statements that support your work.
4. Must have financial reserves totaling 3 to 6 months of revenue.
5. Should have private matches already approved.
6. Must be registered with SAM.gov.
7. Should be registered with grants.gov.

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Search for Federal Grants



Grants.gov



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Where to find Corporate Sponsors

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How to Attract Corporate Sponsors

Corporate sponsorships provide valuable financial support for nonprofit organizations. Here are steps you can take to attract and secure corporate sponsorships:

1. Research Potential Sponsors
2. Develop a Clear Proposal
3. Define What You Offer
4. Create a Sponsorship Package
5. Pitch Your Proposal
6. Follow Up and Maintain Relationships

Here are a few things you could offer:

1. Logo Placement
2. Product or Service Displays at events
3. Content Creation
4. Employee Involvement
5. Endorsements

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How to Locate Corporate Sponsors

1. Existing Relationships
2. Online Databases
3. Local Businesses
4. Social Media
5. Competitor Analysis

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Locate Corporate Sponsors

THE GRANTSMANSHIP CENTER
Get Funding. Create Change.

Get funding. Create change.

TRAINING | WEBINARS | CUSTOMIZED TRAINING | RESOURCES | ABOUT US

Get funding. Create change.

CHECK OUT OUR TRAINING

The Grantsmanship Center
TGCI.com

tgci.com/funding-sources/tennessee

TENNESSEE FUNDING SOURCES

Use these free resources to find funders in the State of TENNESSEE

[Top Giving Foundations in Tennessee](#)

[Community Foundations in Tennessee](#)

[Corporate Giving Programs in Tennessee](#)

[Tennessee State Home Page](#)

TENNESSEE RESOURCES & TOOLS

Below are links to elected officials, funding sources and other useful agencies for grant-seeking groups in Tennessee. Please let us know about others that you feel would be helpful so that we can continue to improve this listing. Thanks!

Government offices:

[Tennessee Governor Bill Lee](#) - (615) 741-2001, Nashville

[Lamar Alexander](#) - (202) 224-4944, Washington, DC

[Marsha Blackburn](#) - (202) 224-3344, Washington, DC

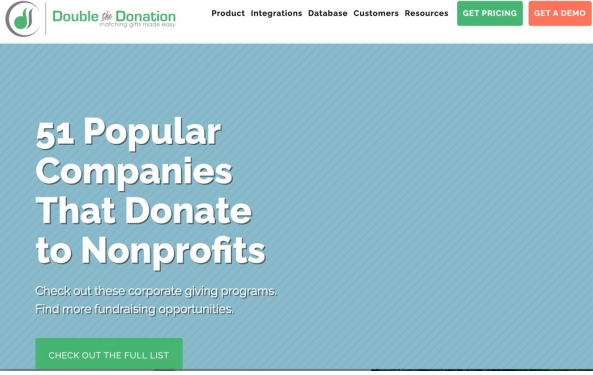
[Herbert H. Slatery III](#) - (615) 741-3491, Nashville

If you'd like to know the names and addresses of other elected officials that represent you and your area, click here to locate them: [Tennessee Elected Officials](#).

State Funding Sources & Other Government Resources:

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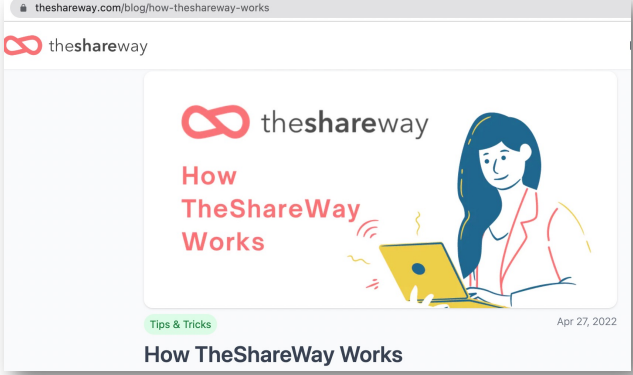
Locate Corporate Sponsors



51 Popular Companies That Donate to Nonprofits

Check out these corporate giving programs. Find more fundraising opportunities.

[CHECK OUT THE FULL LIST](#)



theshareway

How TheShareWay Works


Tips & Tricks Apr 27, 2022

DoubletheDonation.com

TheShareWay.com

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Corporate Sponsors: Competitor Analysis



FEEDING AMERICA

HUNGER IN AMERICA | OUR WORK | TAKE ACTION | FIND A FOOD BANK | HUNGER BLOG

Reports below to learn more about our hunger-relief efforts across the nation.

Annual Report

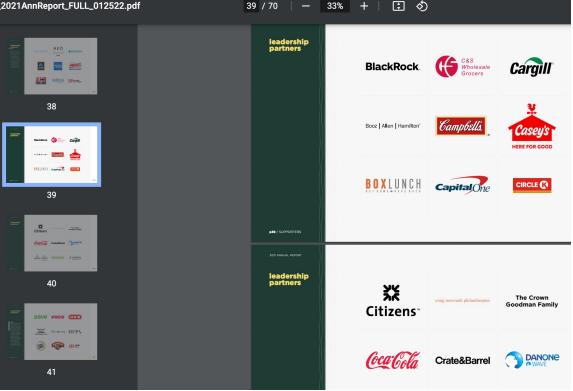
2021 Annual Report | Doing More to End Hunger

People are at the center of *all* we do, and Feeding America is committed to advancing transformational hunger relief across the U.S. to help neighbors most at risk of experiencing *food insecurity*, with a focus on increasing equitable food access for communities of color and *rural communities*.

Read our **2021 Annual Report** to learn more >

Feeding America Annual Report Archive

- 2020 Annual Report | Together We Are Feeding America
- 2019 Annual Report | 40 Years of Progress in the Fight Against Hunger



2021AnnReport_FULL_012522.pdf

39 / 70 | 33%

leadership partners

- BlackRock
- C&S Wholesale Grocers
- Cargill
- Box | Alex | Hamilton
- Campbell's
- Casey's
- BOX LUNCH
- Capital One
- CIRCLE K
- leadership partners
- Citizens
- The Crown Goodness Family
- Coca-Cola
- Crate&Barrel
- DANONE

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Search for Corporate Sponsors: Google.com

Google top 100 grocery stores

News Images In usa In america Maps Shopping By state Videos Books

About 293,000,000 results (0.56 seconds)

Results for Atlanta GA [Use precise location](#)

Top grocery stores

From sources across the web

	Aldi Revenue: 121.1 billion USD (2021)		Trader Joe's Revenue: 16.5 billion USD (2021)
	Whole Foods Market Revenue: 17 billion USD (2021)		Publix
	Publix Super Markets		Costco Revenue: 227 billion USD (2021)

[13 more](#)

PG Progressive Grocer
<https://progressivegrocer.com/pg-100-ranking-top-100-grocery-stores/>

The PG 100: Ranking Top Food Retailers in North America

Google top 100 athletic companies

News Images In usa In the world In america Shopping Videos Maps

About 61,300,000 results (0.56 seconds)

Largest Companies by Market Cap
<https://companiesmarketcap.com/sports/largest-companies-by-market-cap/>

Largest sporting goods companies by market cap

#	Name	M. Cap	Price	1d	C.
1	Nike. 1NKE	\$179.79 B	\$116.98	0.43%	USA
2	lululemon athletica. 2LULU	\$47.39 B	\$372.22	0.19%	Canada
3	Adidas. 3ADS.DE	\$31.53 B	\$176.63	0.32%	Germa...

[View 19 more rows](#)

Ranker
[https://www.ranker.com/crowdranked-list/best-spo...](https://www.ranker.com/crowdranked-list/best-sport-brands/)

The Best Sport Brands

These are the best sport brands, ranked best to worst by athletes and fans. From athletic clothing brands to sports gear, athletes rely on the quality of ...

Forbes
[https://www.forbes.com/pictures/the-most-valuable...](https://www.forbes.com/pictures/the-most-valuable-sports-brands/)

The World's Most Valuable Sports Brands

Oct 3, 2011 — The Forbes Fab 40: The World's Most Valuable Sports Brands ... the Fab 40 values the top 10 names in sports in four distinct categories: ...

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Search for Corporate Sponsors: Other

WIKIPEDIA The Free Encyclopedia

Search Wikipedia

List of largest retail companies

Article Talk

From Wikipedia, the free encyclopedia

This list ranks the largest retail companies, according to the international consulting firm Deloitte.

By revenue [\[edit\]](#)

Companies are ordered by revenue from retail operations in millions of US Dollars in FY 2020.^[1] Carrefour S.A. was company's request. The list does not include Walmart Food Corporation with revenue of US\$16.3 billion in 2017.^[2]

Rank	Name	Dominant operational format	Retail revenue (US\$ millions)	Net profit margin
1	Walmart	Hypermarket/Supercenter/Superstore	559,151	2.5%
2	Amazon	Non-Store,E-commerce	213,573	5.5%
3	Costco	Cash & Carry/Warehouse Club	166,761	2.4%
4	Schwarz Gruppe	Discount Store	144,254	...
5	The Home Depot	Home Improvement	132,110	9.7%

[Citations](#)

Wikipedia.org

forbes.com/best-employers-by-state/#51e23abc487a

Forbes

BEST EMPLOYERS BY STATE

BY STATE OR SEARCH

Company	Employees	Headquarters	CEO	Industry
3M	40,000	St. Paul, Minnesota	Michael F. Roman	Packaged Goods
ABB	105,600	Cary, North Carolina	Björn Klas Otto Rosengren	Semiconductors, Electronics, Electrical Equipment & Hardware
Abbott Laboratories	109,000	Chicago, Illinois	Robert B. Ford	Health Care Equipment & Services
AbbVie	47,000	North Chicago, Illinois	Richard A. Gonzalez	Drugs & Biotechnology
Abercrombie & Fitch	25,000	New Albany, Ohio	Fran Horowitz	Clothing, Shoes, Sports Equipment
Academy School District 20	3,151	Colorado Springs, Colorado	Tom Gregory	Education

Forbes.com

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Small Business

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Business Grants – Common Questions

1. Why did I start your business?
2. What does your business do?
3. How much are you requesting in grant funds?
4. How do your services impact the community?
5. What sets your company apart from others in your industry?
6. How do you use technology in your business? And what technology would help your business thrive?
7. What are some of the challenges that you have experienced this year?
8. How have this year's challenges affected your ability to operate your business?
9. How would support from this grant program impact your business and help it grow?
10. We want to hear what makes you proud of your business. What's your biggest accomplishment to date?
11. What are your Social Media Handles?

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Small Business Grants

1. Verizon Digital Ready Program
2. American Express
3. Fedex Small Business Grant
4. Venmo Small Business Grants
5. Amazon Small Business Grants
6. Visa Everywhere Initiative
7. UPS Store Small Biz Challenge
8. Etsy Emergency Relief Fund



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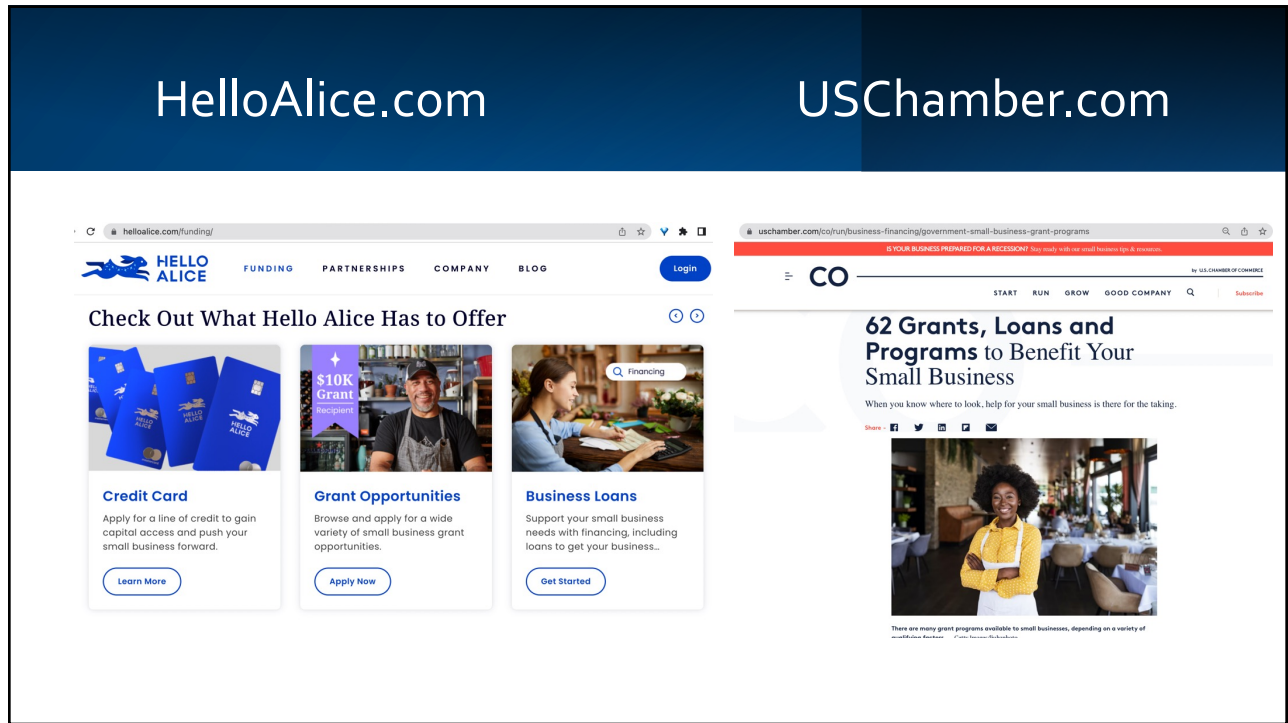
NerdWallet.com

This is a screenshot of a web browser displaying an article on NerdWallet.com. The browser's address bar shows the URL: nerdwallet.com/article/small-business/small-business-grants. The article title is "Small-Business Grants: Where to Find Free Funding". Below the title, there is a sub-headline: "Federal and state agencies, as well as private companies, offer small-business grants. Here's a list of resources." The article content is partially visible, showing two columns of text with "READ MORE" buttons. To the right of the main article, there is a "Specialty small-business grants" section with a bulleted list of grant categories, a "How to get a small-business grant" section with a four-step process, and a "Related content" sidebar with links to other articles. At the bottom right, there is a "Smart money moves for your business" section with a "SIGN UP FOR FREE" button.

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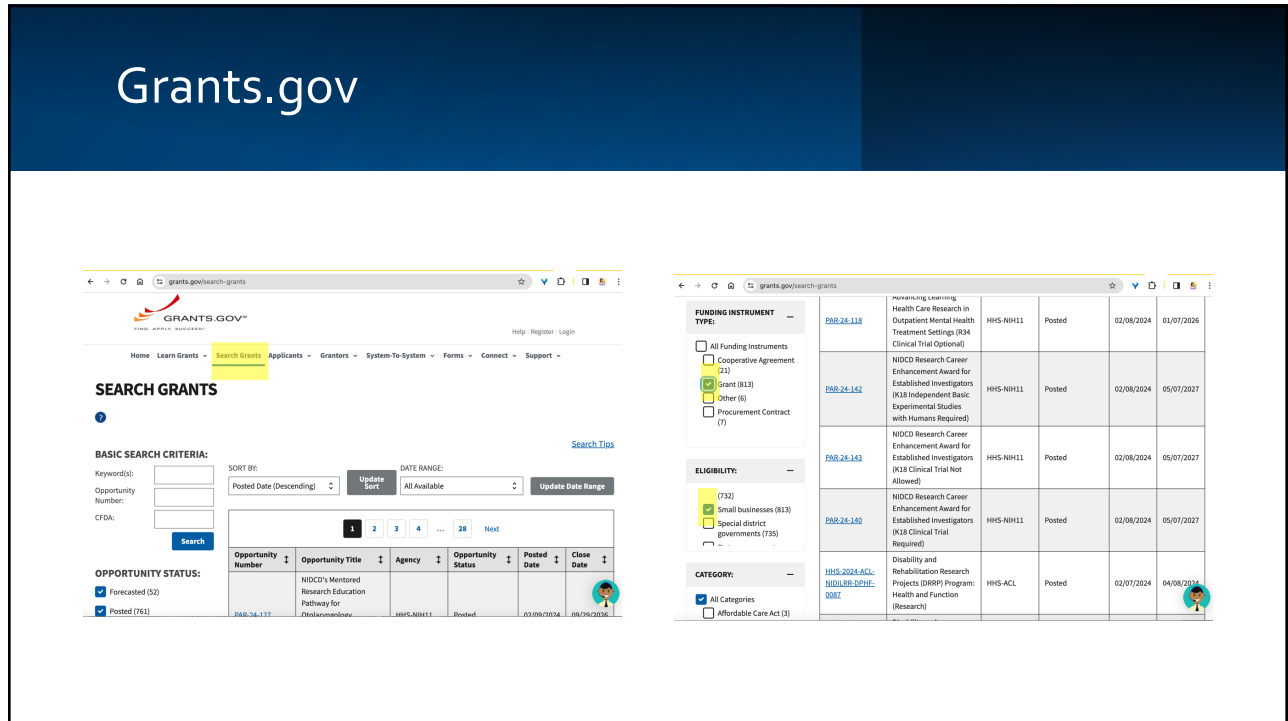
HelloAlice.com

USChamber.com



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Grants.gov

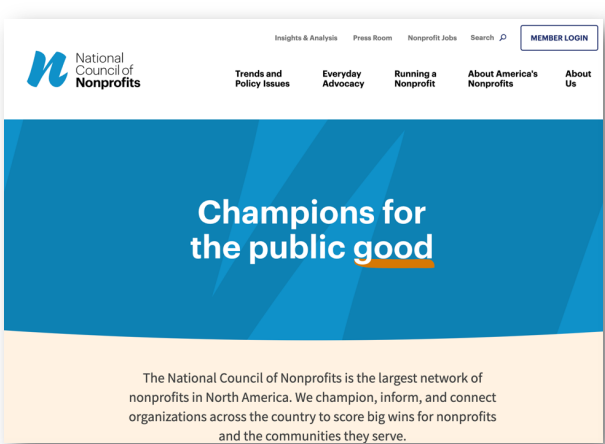


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Notable Resources

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Nonprofit Sector Resources

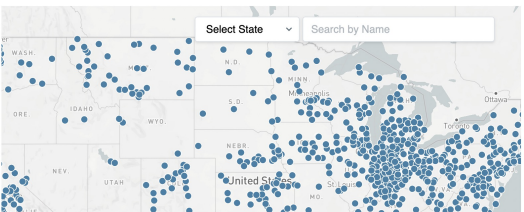


The screenshot shows the homepage of the National Council of Nonprofits. The header includes the logo, navigation links for 'Insights & Analysis', 'Press Room', 'Nonprofit Jobs', and 'Search', along with a 'MEMBER LOGIN' button. A secondary navigation bar lists 'Trends and Policy Issues', 'Everyday Advocacy', 'Running a Nonprofit', 'About America's Nonprofits', and 'About Us'. The main content area features a blue banner with the text 'Champions for the public good' and a paragraph below stating: 'The National Council of Nonprofits is the largest network of nonprofits in North America. We champion, inform, and connect organizations across the country to score big wins for nonprofits and the communities they serve.'

CouncilofNonprofits.org

Community Foundation Locator

Find community foundations in your area by clicking on the map. You can view a map of all [accredited community foundations](#) on the National Standards for U.S. Community Foundations™ website.

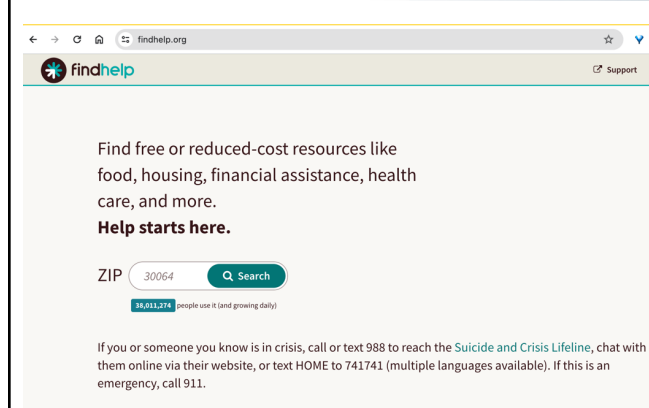


The map shows the United States with numerous blue dots representing community foundations. A search interface at the top includes a 'Select State' dropdown menu and a 'Search by Name' text input field.

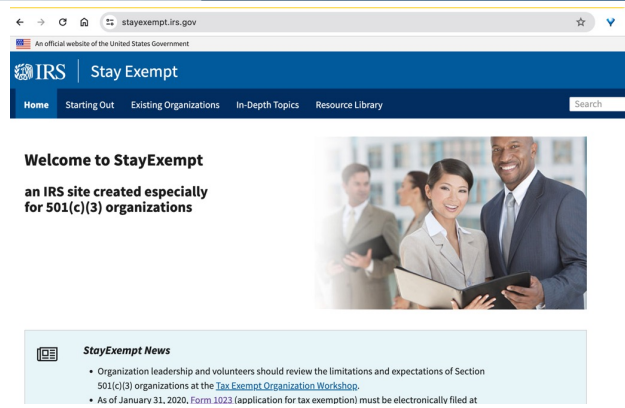
Cof.org

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Nonprofit Sector Resources



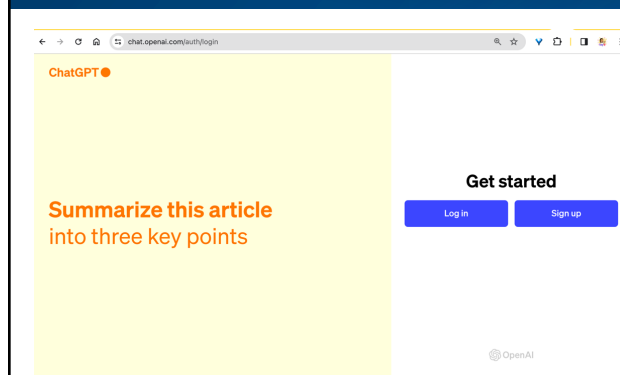
Findhelp.org



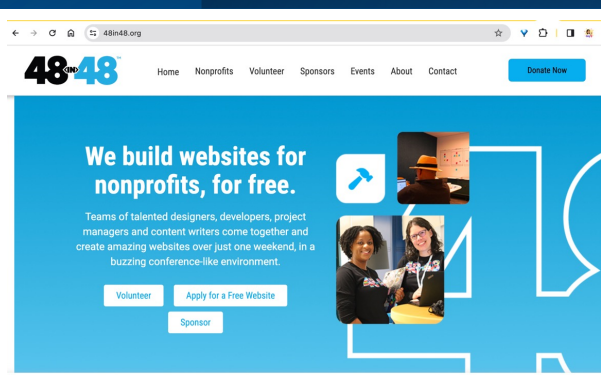
StayingExempt.irs.gov

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Technology Resources



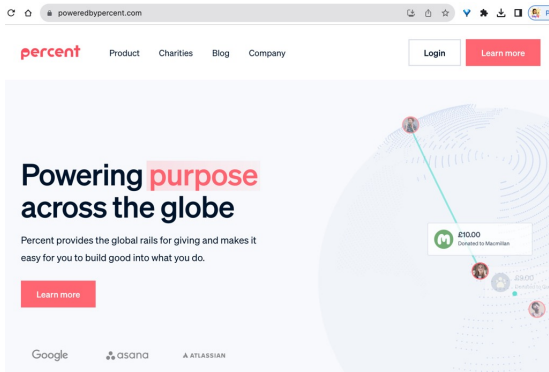
Chat.openai.com



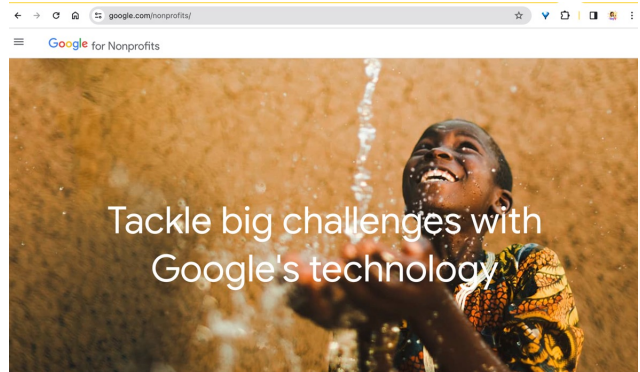
48in48.org

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Technology Resources



PoweredByPercent.com



Google.com/nonprofits

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LIVE Help and Assistance

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Knowledge is only Potential Power.

It is not enough to KNOW.
You must Know HOW.

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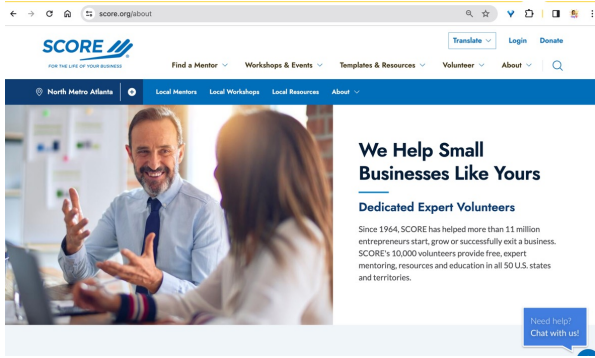
LIVE Assistance

<https://cca.hawaii.gov/breg/>

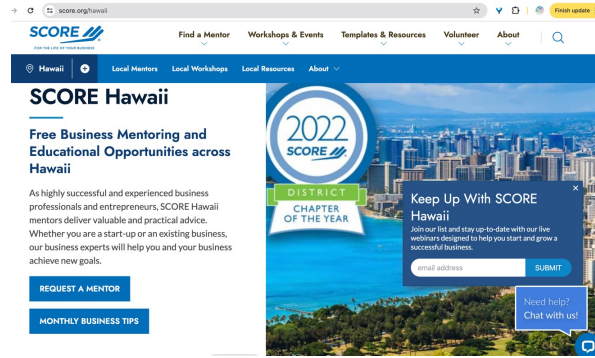
<https://hbe.ehawaii.gov/BizEx/manage.eb>

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LIVE Assistance



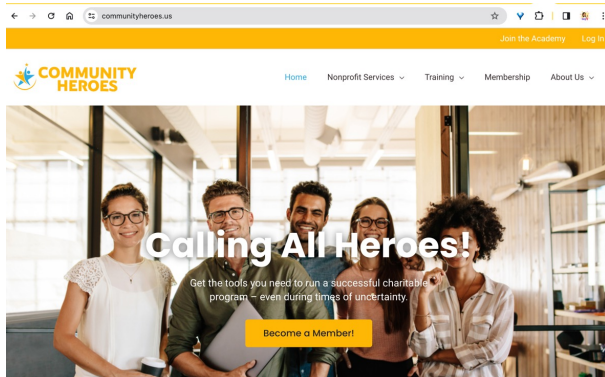
SCORE.org



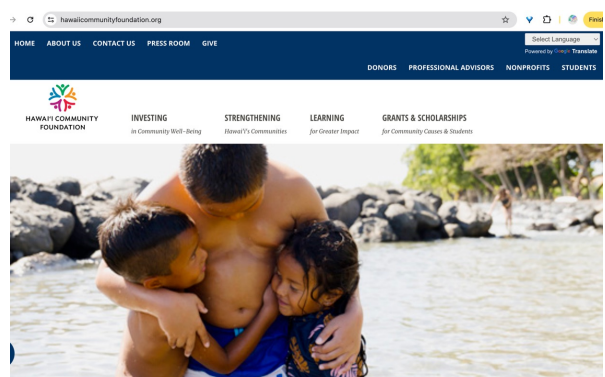
SCORE.org/Hawaii

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LIVE Assistance



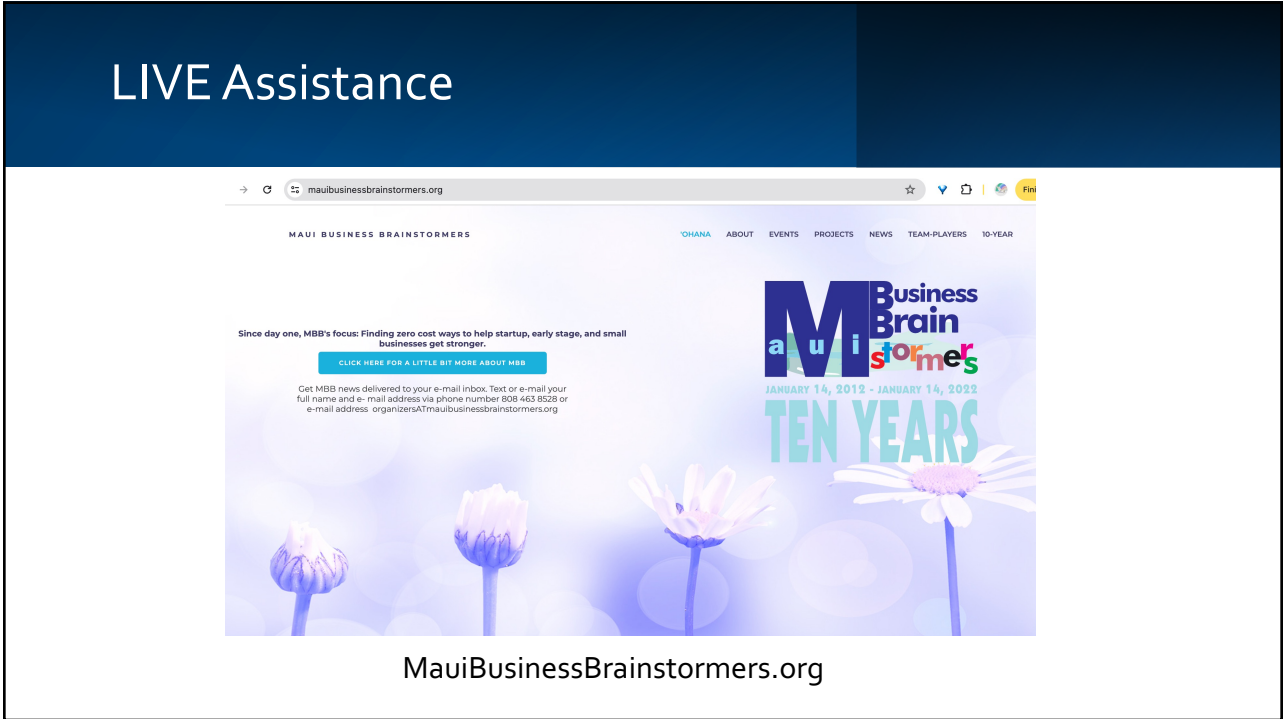
CommunityHeroes.us



hawaiicommunityfoundation.org

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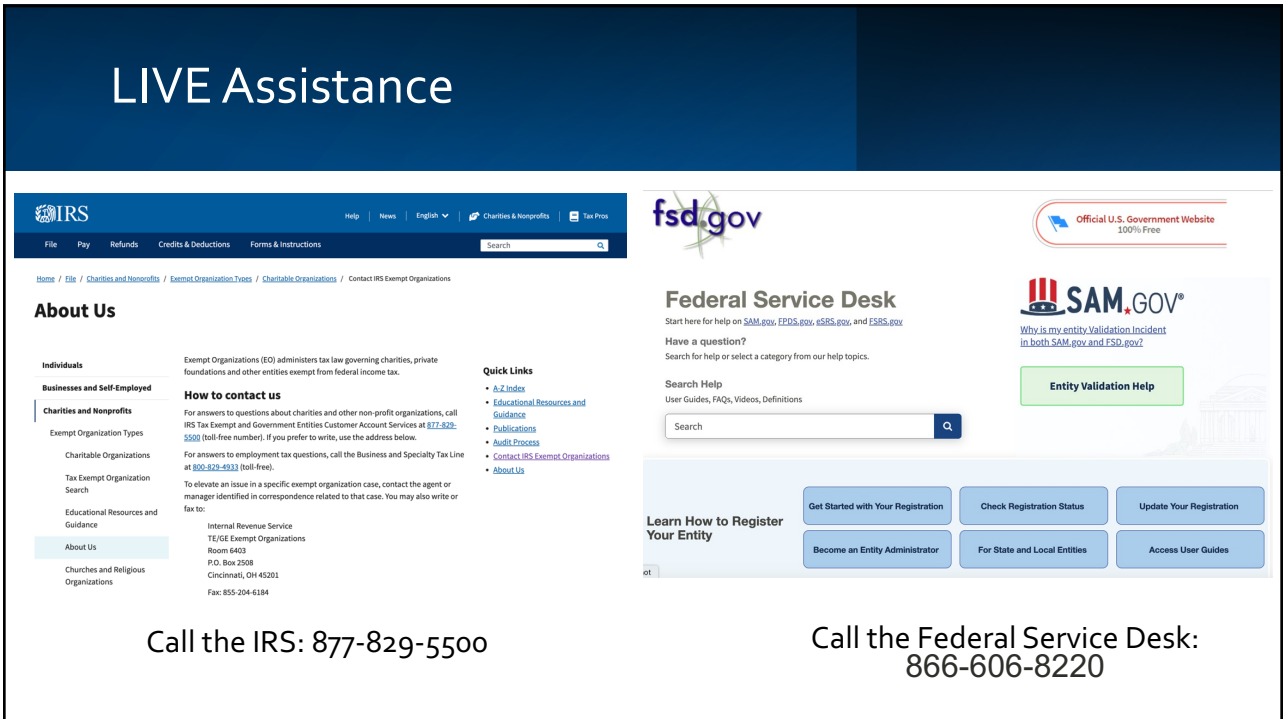
LIVE Assistance



The screenshot shows the Maui Business Brainstormers website. At the top, there is a navigation menu with links for 'OHANA', 'ABOUT', 'EVENTS', 'PROJECTS', 'NEWS', 'TEAM-PLAYERS', and '10-YEAR'. The main content area features a large graphic with the text 'Maui Business Brainstormers' and 'TEN YEARS' (January 14, 2012 - January 14, 2022). Below the graphic, there is a message: 'Since day one, MBB's focus: Finding zero cost ways to help startup, early stage, and small businesses get stronger.' A blue button says 'CLICK HERE FOR A LITTLE BIT MORE ABOUT MBB'. Below this, there is contact information: 'Get MBB news delivered to your e-mail inbox. Text or e-mail your full name and e-mail address via phone number 808 463 8528 or e-mail address: organizers@mauibusinessbrainstormers.org'. The URL 'MauiBusinessBrainstormers.org' is displayed at the bottom of the screenshot.

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LIVE Assistance



The screenshot shows two government websites side-by-side. On the left is the IRS website, with a navigation bar including 'File', 'Pay', 'Refunds', 'Credits & Deductions', and 'Forms & Instructions'. The main content area is titled 'About Us' and includes sections for 'Individuals', 'Businesses and Self-Employed', 'Charities and Nonprofits', and 'Exempt Organization Types'. A 'How to contact us' section provides phone numbers for various services. On the right is the FSD.gov website, featuring a 'Federal Service Desk' section with a search bar and a 'Learn How to Register Your Entity' section with buttons for 'Get Started with Your Registration', 'Check Registration Status', 'Update Your Registration', 'Become an Entity Administrator', 'For State and Local Entities', and 'Access User Guides'. A 'SAM.GOV' logo is also visible.

Call the IRS: 877-829-5500

Call the Federal Service Desk:
866-606-8220

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Recap of Resources ♥

Where to Find Grants:

1. The Foundation Center
2. Instrumentl.com
3. Grantgopher.com
4. Grantmakers.io
5. Grantsselect.com
6. City Vision University
7. GetEDFunding.com
8. MediaImpactFunders.org
9. Grants.gov

Where to Find Corporate Sponsors:

1. The Grantsmanship Center
2. DoubletheDonation.com
3. TheShareWay.com
4. Google.com
5. Wikipedia.org
6. Forbes.com

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Recap of Business Resources ♥

- | | |
|----------------------------------|--------------------|
| 1. Verizon Digital Ready Program | 11. Nerdwallet |
| 2. American Express | 12. HelloAlice.com |
| 3. FedEx Small Business Grant | 13. USchamber.com |
| 4. Venmo Small Business Grants | 14. Grants.gov |
| 5. Amazon Small Business Grants | |
| 6. Visa Everywhere Initiative | |
| 7. UPS Store Small Biz Challenge | |
| 8. Etsy Emergency Relief Fund | |

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Recap of Resources

Notable Resources:

1. Council of Nonprofits
2. Community Foundation Locator
3. FindHelp.org
4. IRS Staying Exempt
5. ChatGPT
6. 48in48.org
7. PoweredbyPercent.com
8. Google for Nonprofits

Other Resources:

1. Independent Sector
2. Nonprofit Quarterly
3. Charity Navigator
4. VolunteerMatch
5. Guidestar by Candid
6. TechSoup
7. Nonprofit Technology Network
8. BoardSource

Live Help & Support:

1. SCORE.org
2. SCORE.org/Hawaii
3. Hawaii.gov
4. Department of Commerce and Consumer Affairs
5. CommunityHeroes.us
6. Hawaii Community Foundation
7. IRS Charities Division
8. The Federal Service Desk

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Final Thought

"It is not enough to be
compassionate.
You must act."

Dalai Lama



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Maui Business Brainstormers
 JANUARY 14, 2012 - JANUARY 14, 2022
TEN YEARS

Maui Business Brainstormers

Website:
<https://www.mauibusinessbrainstormers.org>

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Cheryl Smith, CEO
Dewlyn Nonprofit Services
National Nonprofit Trainer & Coach

Our Services

1. Establish nonprofit organizations
2. Grant proposal-writing
3. Professional mentoring
4. Group coaching and training
5. Nonprofit grant lists



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Thank You!



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